Hello Parkway family!

Our student(s) participated in our career fair last month where the focus was: Building Wealth and Closing the Wealth Gap! Our school community was joined by President/CEO & Executive Director of The Malcolm Jenkins Foundation Gwendolyn Jenkins, President/CEO of Ogontz Avenue Revitalization Corporation (OARC) Kimberly Lloyd, and Founder/CEO of Goalsetter Tanya Van Court.

These iconic women had a panel discussion and answered the questions:
1. What is wealth creation?
2. How does one start saving and investing?
3. What are some resources available?
4. How does this connect to future occupations?

As part of Goalsetter’s Drafted Campaign, a campaign focused on empowering black and brown youth with the resource of financial education and closing the wealth gap, The Malcolm Jenkins Foundation and OARC have generously decided to give your student(s) a jumpstart to their journey to financial freedom with $50 in a Goalsetter Savings Account!

Please check your email inbox for a message sent today from malcolm.jenkins@goalsetter.co. There is a link to redeem your $50 gift in that message!

If you do not see the email, no worries! PLEASE CLICK HERE to set up your student’s savings account today. Your email address will be recorded and you will receive a follow up to ensure you receive your student’s gift from The Malcolm Jenkins Foundation and OARC.

OARC has also committed to give a separate gift card to those that act immediately and get their Goalsetter account set up!

Please email Goalsetter's Customer Happiness Team at hello@goalsetter.co with any account specific questions. You may also reach out to Principal MacFarland as he is in direct contact with Goalsetter's administrative team.

Happy Saving & Investing!

CHECK OUT THE LINKS BELOW:

How to Redeem Goalcard

Goalsetter Orientation